

Steering Committee Meeting
July 13, 2007

Attendees: Mayor Hsueh, Council Vice President Borek, Councilperson Kleinman, Marvin Gardner, Township Attorney Herbert, Bob Hillier and Bradley Walters from Hillier Architecture, Business Administrator: Chris Marion and Director of Community Development: Pat Ward and Deputy Clerk Gay Huber

Members went over what they felt worked and didn't work at the June 4th presentation.

Hillier advised that the setup on the stage of members was not appropriate; disappointed in number of attendees; needed more public awareness; need a sense of community; understated in the press compared to first three workshops

Additional education sessions to be scheduled for specific topics with regard to the Redevelopment Plan.

Need a new public information approach to reach all residents and make them aware of the redevelopment plan and what it means for the Township.

Hillier to review and suggest the number of additional public meetings required and what additional costs will be associated with them.

Need to know New Jersey Transits commitment for project.

Hillier and the Township to prepare answers to questions ask by public to present and will group and place on the Township web-site for residents review.

Suggestion was made to mail this type of document to all residents in the community answering the major questions regarding redevelopment

Mayor is preparing a news release for newspapers with general questions/answers for release week of July 16th.

Next steering committee meeting is tentatively scheduled for July 27, 2007.

Discussion of a professional public survey to be conducted once educational process has been completed.

Suggestion of placing signs throughout the Township announcing the various meetings (similar to the Farmers Market signs).

Administration to review funding availability and report to Council.

Council to review amended contract once reviewed by Steering Committee for Hillier Architecture