



WEST WINDSOR TOWNSHIP

DEPARTMENT OF COMMUNITY DEVELOPMENT
Shade Tree Commission

WHAT CONSUMERS SHOULD LOOK FOR & ASK ABOUT WHEN HIRING A TREE CARE BUSINESS, LTE OR LTCO

The Board of Tree Experts urges all consumers to check the credentials and insurance of anyone they intend to let do tree work on their property. **It is now mandatory to hire a tree care business that is registered with the state and has employed a Licensed Tree Expert or Licensed Tree Care Operator depending on the services they offer for hire.** It is important to make sure that the person is qualified to do tree work and fully insured in case an accident happens. Incorrect tree work can predispose your trees to many future problems, including tree failure. In addition, many homeowner policies will not cover injuries or damage done by an under-insured tree care contractor, which may leave the financial burden on the homeowner.

Advertisement by a tree care company must include the business's NJTC registration number. Only the services a Registered Business has received approval for can be advertised. The public should know that there are many registrations and licenses the State of New Jersey offers. There are also many national and local organization's credentials that are offered as well. **To do tree care business in New Jersey, a business needs to be registered with the Board of Tree Experts and employ at least one Licensed individual.** The public can be misled by a general business license or a pesticide license. Consumers should **ask to see** a copy of the * Company's Business Registration, its * proper insurance coverage and the * name and * licensed number of the person in the company that is required licensed.